

Seat No. : _____

NE-143

November-2018

B.B.A. LL.B. : Sem.-I

IL BBA 102 – Principles of Management – I

Time : 2:30 Hours]

[Max. Marks : 70

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| 1. | Explain your views on Management as Art, Science and Profession. | 18 |
| | OR | |
| | (A) Barriers to effective planning. | 10 |
| | (B) Methods of forecasting. | 8 |
| 2. | Discuss different planning premises in detail. | 18 |
| | OR | |
| | (A) Process of Delegation. | 10 |
| | (B) Explain – Line and Staff Organisation. | 8 |
| 3. | Discuss Departmentation and its types in detail. | 18 |
| | OR | |
| | (A) Differentiate between Centralization and Decentralization. | 10 |
| | (B) Explain : Informal Organisation. | 8 |
| 4. | Answer in brief : (any eight) | 16 |
| | (1) Explain – “Planning is all pervasive.” | |
| | (2) Mention four methods of sales forecasting. | |
| | (3) Give full form of PERT and CPM. | |
| | (4) What is scalar chain principle ? | |
| | (5) Define Authority. | |
| | (6) Mention any four factors affecting Decentralization. | |
| | (7) When is committee organization appropriate ? | |
| | (8) How many types of organisations are there ? Name them. | |
| | (9) What is ‘Group Experts’ in line and staff type of organization ? | |
| | (10) (A) Father of Scientific Management is _____ | |
| | (B) Father of Modern Management is _____ | |
